

Iowa-Nebraska Chapter Employee 2014 Owner of the Year Nomination

Kalese Sheldahl
Van Meter Inc.
850 32nd Avenue SW
Cedar Rapids, IA 52404

We are proud to nominate Kalese Sheldahl for Employee Owner of the Year. Kalese has been with Van Meter for nearly three years and has become the epitome of an employee owner. As a member of our Marketing Team, Kalese has been invaluable with her creativity, excitement and infectious fun-loving attitude. She never hesitates to offer assistance when she sees anyone in need of help. Below are only a few of the many highlights she has created for our company and the ESOP community.

- Serves an irreplaceable support role on the ESOP committee.
- Assisted in creating our CEO Program as an education tool for our fellow employee owners.
- Works with the committee implementing our Employee Ownership Month activities. This includes production of the poster from our annual poster and talent contest.
- Attends both regional and national conferences, sharing her ideas and experiences for all to appreciate. (2013 NCEO conference in Seattle and the regional in Milwaukee)
- Produces a video with our annual stock price reveal, creating excitement and drama for the entire company.
- Choreographed and recruited committee members for a flash mob at our 85th anniversary celebration. She had months of work in preparation and practice, to create an unforgettable memory for all in attendance. Kalese even created a YouTube video with every dance step, so that everyone could practice at home and be comfortable in the production.
- Designs our employee owner apparel, including our Van Meter Family t-shirts for Employee Ownership Month.
- Produces documents for employee ownership education.
- Assists in and participates in the Employee Ownership Month activities and company events.
- Promotes employee ownership and the company through social media.

We have also included an attachment with materials Kalese has created to take our employee ownership culture to the next level. Several are visual examples noted above, as words don't do them justice.

On behalf of our ESOP committee,

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